

Restaurant Industry Snapshot™ July, 2015

1.6%
COMP SALES

-1.2%
COMP TRAFFIC

1.8%
ROLLING 3 MONTHS

-1.6%
ROLLING 3 MONTHS

2.8%
PER PERSON AVERAGE/PTA

FOOD
COMP SALES

ALCOHOL
COMP SALES

3.3%
ROLLING 3 MONTHS



Western
BEST REGION

NY-NJ
WORST REGION

SALES 3.7%
TRAFFIC 0.3%

SALES -0.7%
TRAFFIC -2.4%



2.8%
YEAR/YEAR JOB GROWTH*

MANAGEMENT
TURNOVER*

HOURLY
TURNOVER*

3.0%
MAY



*People Report, Human Capital Intelligence, June, 2015 Release

White Box Social Intelligence Restaurant Guest Satisfaction Index

57,832 Units analyzed

FOOD

SERVICE

INTENT TO RETURN

POSITIVE MENTIONS

30.0%

15.0%

31.5%

+/- LAST MONTH

▼ -0.1%

▼ -5.0%

▼ -1.3%

TOP SEGMENT

Casual Dining

Fast Casual

Casual Dining

